

Jalebee Cartel (Elektrotribe / Baroque / System Records)



Origin India
Style Techno Progressive
Labels Elektrotribe / Baroque / System

Bio :

Jalebee Cartel has challenged the notion that dance music is a Western domain by single-handedly putting India on the international EDM map. Composed of four members, Arjun Vagale (laptop, mixing and scratching), Ashvin Mani Sharma (laptop and synths), Ash Roy (vocals and percussions) and G-force Arjun (bass/synth-lines), Jalebee has been taking India by storm for over three years. From individual DJ sets to collective live gigs, producing to composing, the multi-talented group pretty much does it all. And the quality is evident from the international interest it's amassing.

Ashvin, Arjun and Ash were successful independent DJs prior to forming the Cartel, and they bring varied influences to the mixing table. The live act features Jalebee's own compositions, which are broken up, twisted and served fresh with ethnic sounds thrown in for good measure. But it's a funky, international sound that's unlikely to be recognized as Indian. By generating a live set from electronica, they're breaking certain boundaries particular to Indian audiences. The live element creates an extra edge, one that's constantly changing and evolving. The result is a potent, energetic livewire of influences from progressive to techno to electro, overlaid with live vocal harmonies, percussions, drums and tablas. Jalebee's sound isn't about neat packaging: it's about fusing genres to create a raw, electric style of urban dance music.

If Jalebee's live act and DJ sets account for one half of its success, the other half lies in its globally recognized production skills. The collective's list of achievements includes composing the MTV Style Awards 2005 "Theme Music"; remixing/performing at India Fashion Week 2003-07; writing the background scores for TV shows; sound designing and creating an original soundtrack for the indie film Cherry on Top, which was selected for numerous international film festivals, and the forthcoming documentary-styled film Finding Nuno. Nokia has also licensed "Tough Cookie" for the TV advertisement for its Navigator device.

The past year has been Jalebee's most massive year yet. Touring across India and abroad, the group has performed at the country's hottest clubs and biggest festivals, including the Smirnoff Experience Festival (Mumbai) 2005, Lille 3000 (France) 2006, The Big Chill (Goa) 2007, SunBurn Festival (Goa) 2007, Perrier Chill Out Festival (Dubai) 2008. Jalebee has hit dance charts worldwide and its track "Destiny" was voted Best Sunset Soundtrack on BBC. The group has had original releases and more than 12 remixes on labels like Baroque Records (UK), System Records (US), Existence Records (CA), Head Rush Music (US), Helvetica Recordings (SZ), Observe Records (EU), Pure Substance Records (ML), Moon Tribal Records (RU), Segment Records (UK), SoulTribe Records (EU) and Underground Lessons (GR). Radio shows from Argentina to Europe to Indonesia feature Jalebee tracks on stations like BBC Radio, Proton Radio, Pulse Radio, Virus (CH), DI FM and Dance Radio GR. Its own monthly show, "Deep Fried Jalebee" on Frisky Radio, brings in over 1,000 listeners. And the group has garnered worldwide acclaim through international press, including Rolling Stone (India) and MixMag (UK), representation from Progresstunes, and support from A-list DJs like Tiesto, Nick Warren, Moshic, Kasey Taylor, Hernan Cattaneo, Mashtronic, Eric Enterna, Desyn Masiello, G-Pal, Andrew K, Stel, LeRon & Yves Eaux, Anil Chawla and Eelke Kleijn.

Discography :

Jalebee Cartel - Onepointnothing EP // MakTub Music 2009
Jalebee Cartel - Random Reason (Brian Cody Remix) // Amalgam Audio 2009
Jalebee Cartel - AutoChor (MParadis Remix) // Often Gruven 2009
Jalebee Cartel - Tough Cookie (Chris Nemmo, George Delkos, DioS) // Maktub Music 2009
Jalebee Cartel - Fizz 2.0 (Federico Giust, Frederik Mooij, Sexybeast) // Polytechnic Recordings 2009
Jalebee Cartel - Apartment88 // Bedroom Bedlam 2009
C-Jay & Jalebee Cartel - Ochtendgloren (Arnold Remix) // Sessions Recordings 2009
Arjun Vagale - Like Her (Amine Edge, Bastards of Funk and Sonic Union, Jalebee) // Brown Eyed Boyz 2008
Jalebee Cartel - Fizz (Frederik Mooij) // Wi-Fi Recordings 2008
Jalebee Cartel - Single Tab (Aldrin & Akien / Ash & G Force) // System Records 2008
Jalebee Cartel - Massive Pluck // Supernova Records 2008
Jalebee Cartel - Fossil // Balkan Connection Records 2008
Jalebee Cartel - Angels Deserve To Die (BP Zulauf, DJ Harsh) // Segment Records 2008
Jalebee Cartel - Acid Pants (F-Sonik, Fog aka Elastic) // Vise Versa Music 2008
Jalebee Cartel - Entropy (Spex, Andrea Palazzo, Evave, Edou) // Pure Substance Digital 2007
Jalebee Cartel - When we Fall (Logiztik Sounds Remix) // Baroque Records 2007
Jalebee Cartel - Vector the Crow (Glockenspiel Remix) // MoonTribal 2007
Jalebee Cartel - Beautiful Rising Remixes (Ash & G Force / Karran & Porter) // Helv Recz 2007
Jalebee Cartel - Beautiful Rising (LeRon, Yves Eaux / Matt Rowan) // Helv Recz 2006
Arjun Vagale - Stomper (Moonbeam / Paolo La Grand Mix) // Moon Tribal Records 2006
Jalebee Cartel - Cherry On Top (Independent Film) 2005
Jalebee Cartel - Rock for Krishna // ISKON 2005
Ashvin Mani Sharma - Aa Yaaraan (Lets Enjoy OST) // Times Music 2004
Vimana - From the Darkness into the Light // Web Release 2000